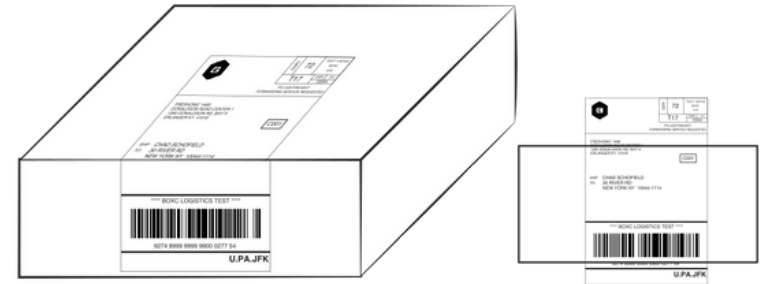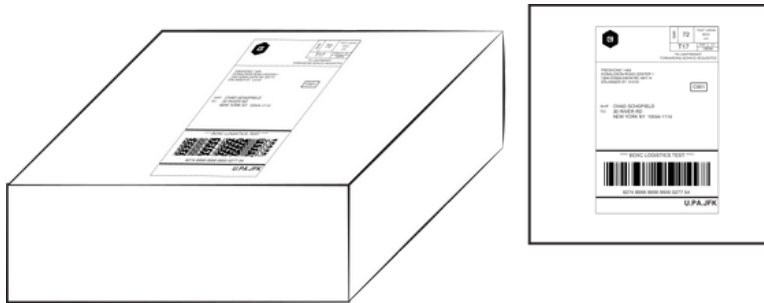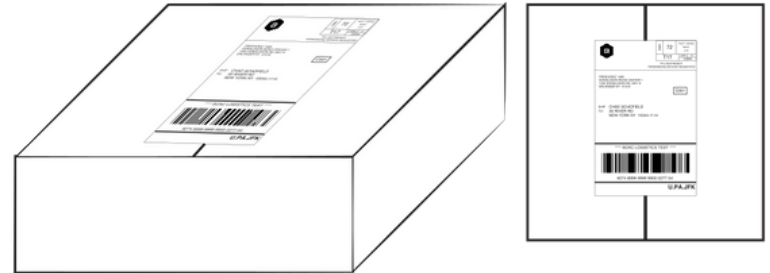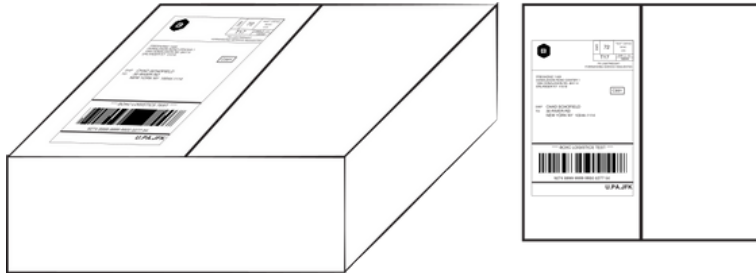# LABEL GUIDELINES

Apply label to largest flat surface.

Do not apply label across packaging flaps or folds as this risks label damage in transit.
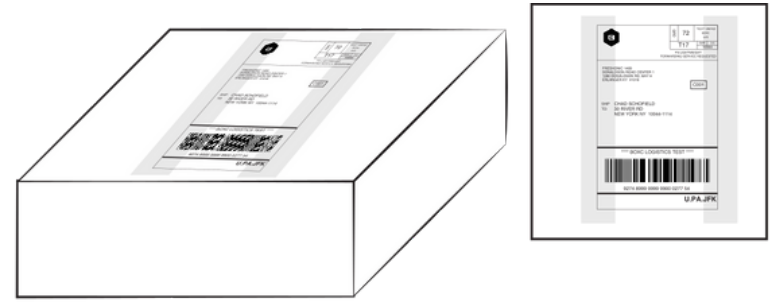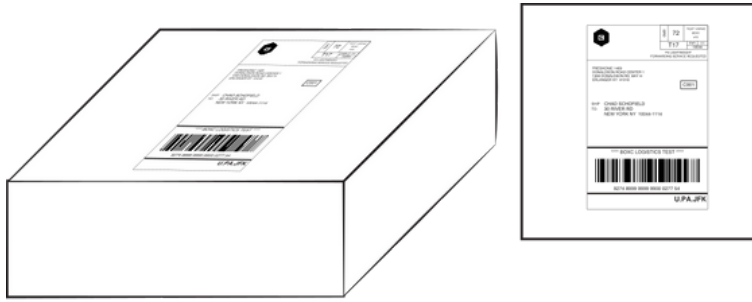
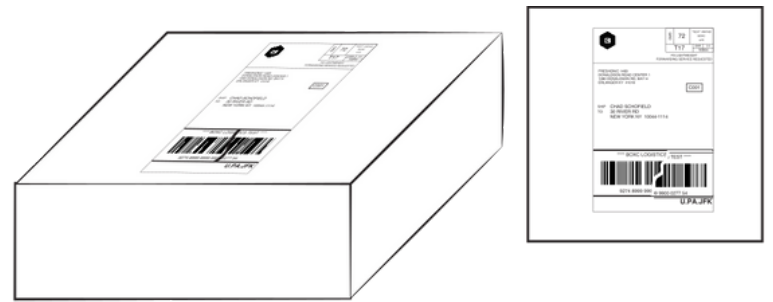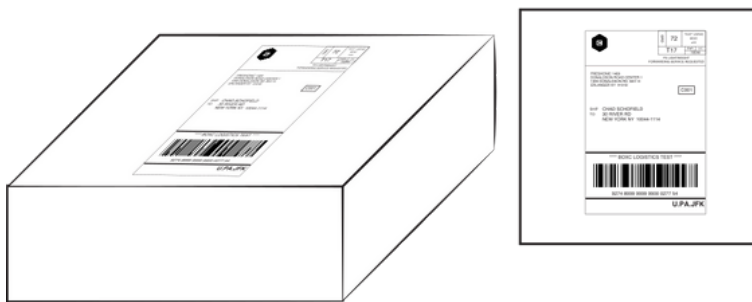# Label must be printed at original size, do not crop or resize.

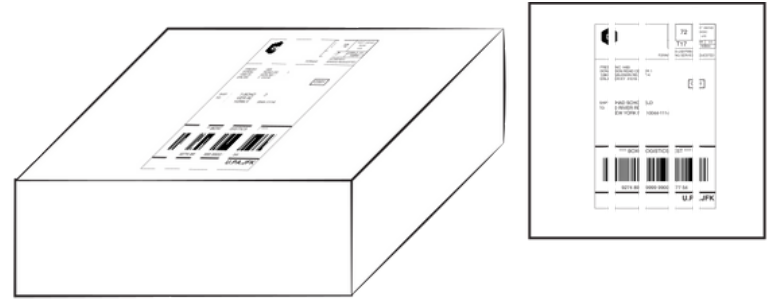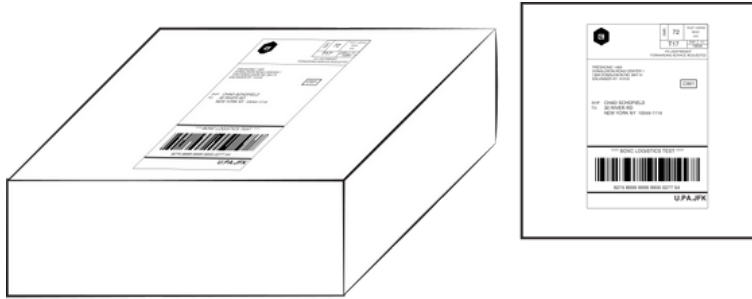# Complete label must be visible, do not cover any portion with another label, tape or other material.

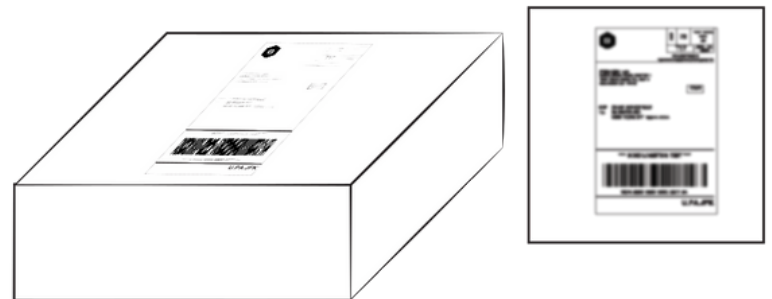Label must be 10x15cm/4x6in and self adhesive. Do not use plain paper and tape.
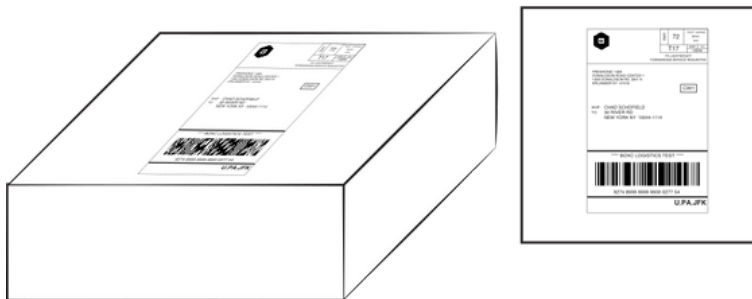
Label barcodes with folds or creases will result in missing scan events or loss.
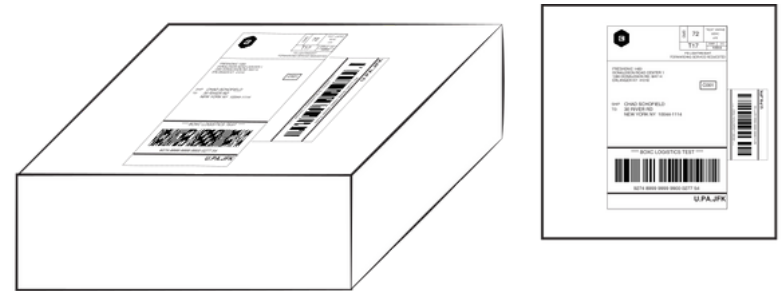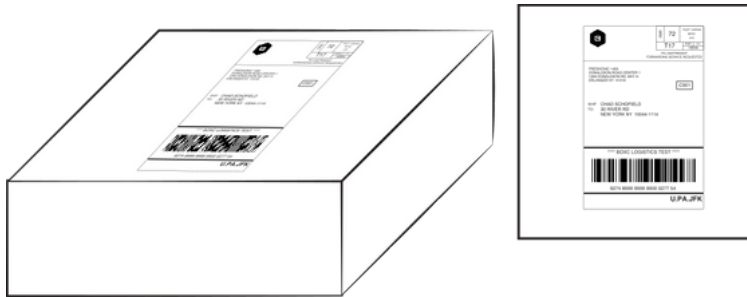
Ensure clear printing by cleaning your label printer heads regularly.

Poor quality printer or label stock will result in unscannable labels.

No other barcodes visible on the same packaging side as the label.

Labels should be applied with barcode vertically aligned when tube is set on its end as below.